## Appendix D – 2022 Budget

| Income   | Budget       |
|--|--------------|
| (Anticipated )Balance as of December 31, 2021                  |              |
| 2022 Assessment @\$1,50 per \$1,000                            | \$ 17,472.45 |
| Total Income   | \$17,472.45  |
|  |              |
| Expenses   | Budget       |
| Design   |              |
| Façade Improvement Grants                                      | \$7,869.25   |
| Seasonal Planting  | \$ 1,500.00  |
| Implementation of Streetscaping Plan                           | \$ 2,000.00  |
| Total Design   | \$11,369.25  |
| Economic Vitality  |              |
|  | \$1,000.00   |
| Educational Workshops for Downtown Businesses<br>Pop-Up Waupun | \$1,000.00   |
|  |              |
| Total Economic Vitality  | \$4,000.00   |
| Organization   |              |
| BID Annual Audit   | \$1,000.00   |
| Annual Report  | \$250.00     |
| Total Organization   | \$1,250.00   |
| Promotions   |              |
| BID Advertising  | \$750.00     |
| Total Promotions   | \$750.00     |
|  |              |
| Total Expenses   | \$17,369.25  |
| Net Ordinary Income  | \$ 103.20    |
| Net Income (Loss)  | \$ 103.20    |